# PROTECT YOUR REVENUE STREAMS AND YOUR REPUTATION

#### **Additional Benefits**

- Provides a formally recognized Security Risk Assessment based on best practices for identifying and prioritizing information security risks.
- Utilizes efficient and economical SMART assessment technology to expedite the assessment process.
- Generates an actionable report that aligns with best practices.
- Offers evidence of a more mature cybersecurity program.
- Helps ensure a reputation for good cyber hygiene in the market.
- Opens up new contracting opportunities (in both private and public sectors).
- Assists in meeting ever-evolving regulatory changes.
- Enhances security efficacy.
- Aids in preventing reputational damage from a cyber breach.

## **Only 35%**

Of organizations have controls in place for all 17 basic security risks.<sup>1</sup>

### \$9.4M

The average cost of a data breach in the United States in 2022.

### \$4.35M

The global average cost of a data breach in 2022.<sup>2</sup>

#### Ready for a demo?

Talk to your local Lenovo representative to learn how Security Risk Assessment<sup>®</sup> can strengthen the security of your business.

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<sup>&</sup>lt;sup>1</sup> SANS Institute, The State of ICS/OT Cybersecurity in 2022 and Beyond.

<sup>&</sup>lt;sup>2</sup> The Cost of a Data Breach Report 2022, IBM/Ponemon Institute.

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